



3 CCPT's Collaborate for Collective Impact



Lori Perez: Director,
College and Career Readiness



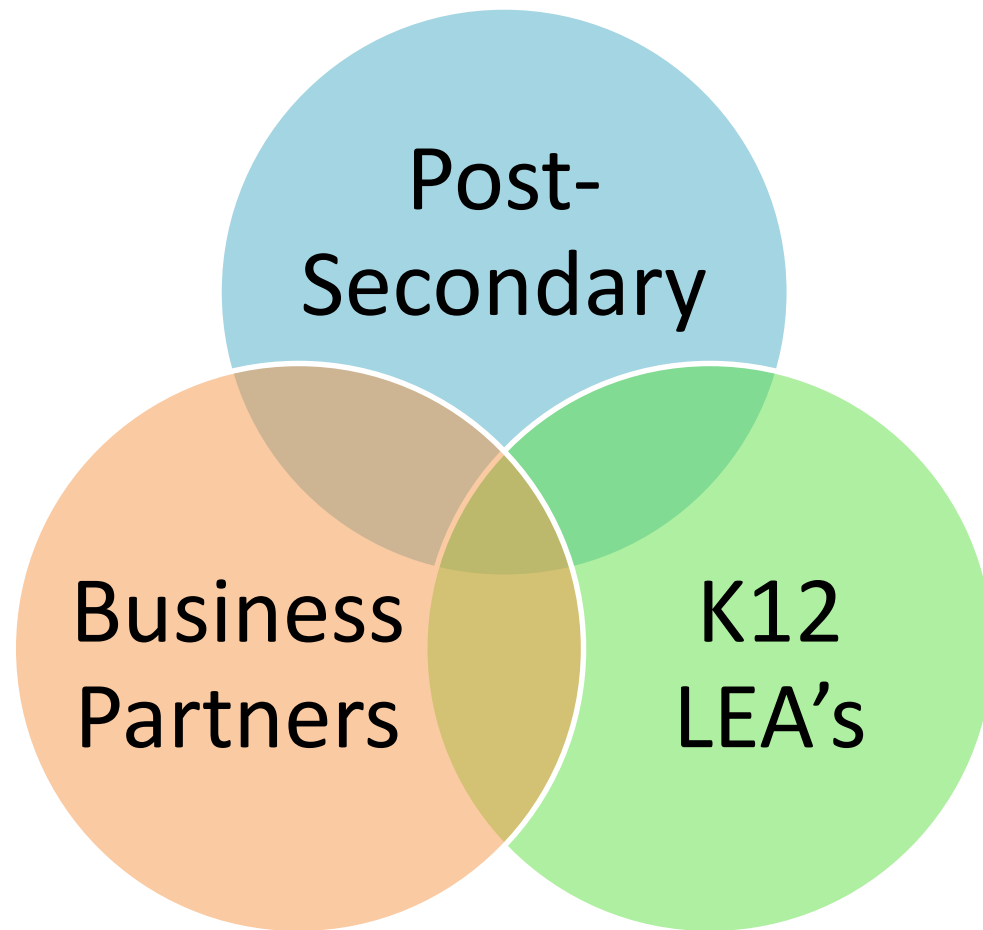
ELK GROVE UNIFIED SCHOOL DISTRICT

Sue Hubbard: Program Specialist –
Linked Learning

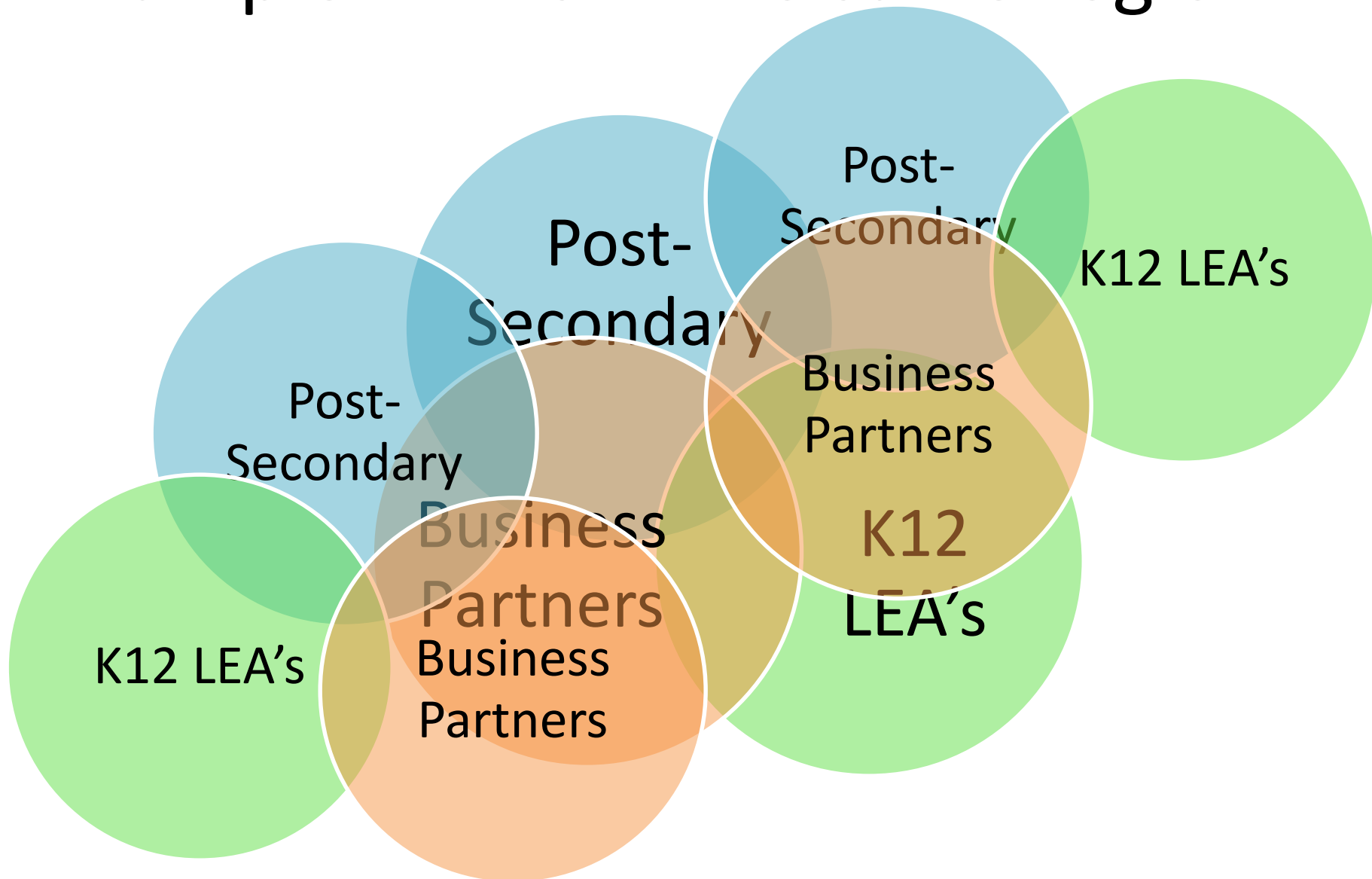
Sheryl Ryder:
Executive Director
Career Development



CA Career Pathways Trust



Multiple CCPTs in the same region



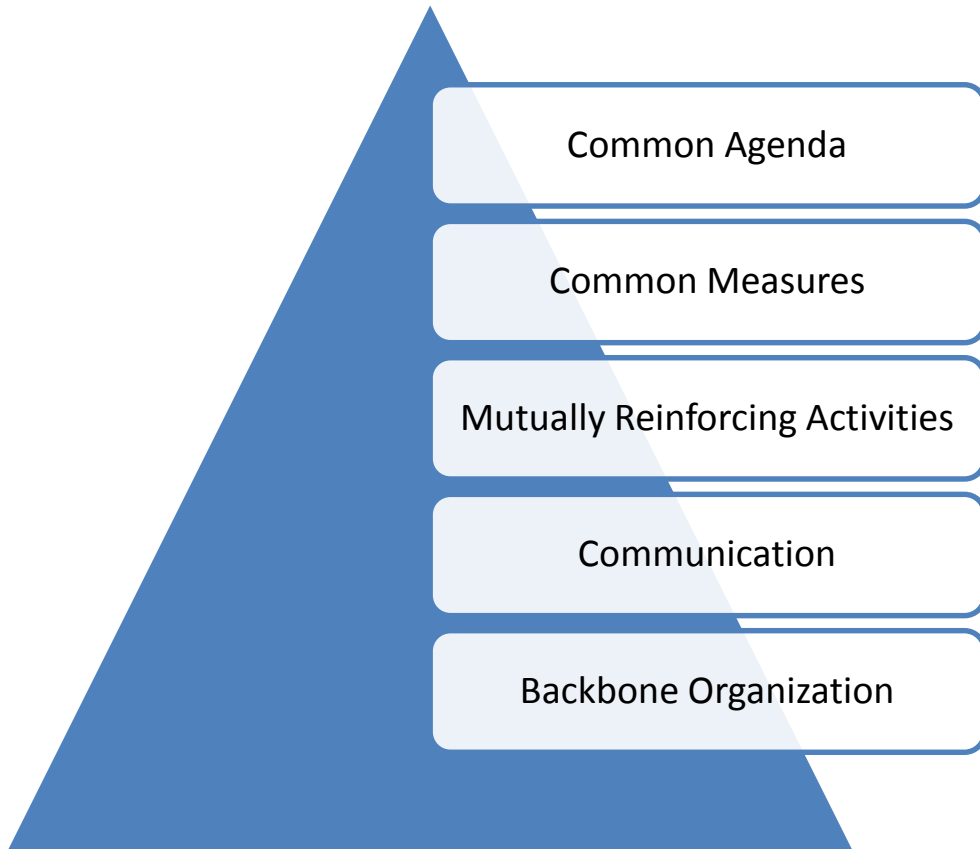


Before



After

Collective Impact



Collective Impact is a framework to tackle deeply entrenched and complex social problems. It is an innovative and structured approach to making collaboration work across government, business, philanthropy, non-profit organizations and citizens to achieve significant and lasting social change..

2014

- Collaborative Conversations among CCPTs
- Identified needs & Key Stakeholders

2015

- RFP for Consulting Services via FCC
- Alignment USA & Valley Vision

2016

- Align Capital Region replaces NextEd
- Systems training & recruitment

2017

- Tactical Planning
- Invitation To Participate

ACR Mission Statement

Integrate community stakeholders and resources to ensure student success, workforce readiness, and overall prosperity



31 ACR Steering Committee Members

Education (9)

- ✓ Brian King, Chancellor, Los Rios CCD
- ✓ Willy Duncan, President, Sierra College
- ✓ Gayle Garbolino-Mojica, Superintendent, PCOE
- ✓ **Robert Nelsen, President, Sacramento State**
- ✓ Dave Gordon, Superintendent, SCOE
- ✓ Ralph Hexter, Interim Chancellor, UC Davis
- ✓ Michael Marion, Associate Vice Provost, Drexel
- ✓ Steven Martinez, Superintendent, Twin Rivers USD
- ✓ Vic Ramos, Superintendent, Wheatland UHSD

Community Org Members (7)

- ✓ Stephanie Bray, CEO, United Way
- ✓ Cassandra Jennings, CEO Urban League
- ✓ Bob Balian, Lead Pastor, Bayside Midtown
- ✓ Pat Fong Kushida, CEO, Asian Chamber
- ✓ Daniel Hahn, Police Chief, Roseville
- ✓ Linda Cutler, CEO, Sac Region Community Foundation
- ✓ Beverly (Babs) Sandeen, ED, Yolo Comm Foundation

Business (12)

- ✓ Pat Brady, CEO, Sutter Health
- ✓ **Trish Rodriguez, Senior VP, Kaiser**
- ✓ Ana Klein, CFO, Sunsweet
- ✓ Arlen Orchard, CEO SMUD
- ✓ Dave Roughton, CEO, Safe Credit Union
- ✓ *Construction*
- ✓ Jon Gregory, ED, Nevada Co ERC
- ✓ Dan Maguire, Econ Dev Manager, Winters
- ✓ Antonio de la O, CEO, Cien Amigos
- ✓ Ken Macias, CEO, Macias Consulting Group
- ✓ Vic Wursten, Senior VP, Pride Industries
- ✓ Elliott Troshinsky, President GM, KCRA
- ✓ Scott Moak, VP Sacramento Kings

Elected Officials (3)

- ✓ Deborah Ortiz, Chair, LRCCD Board of Trustees
- ✓ Patrick Kennedy, Supervisor, Sac County
- ✓ Christopher Cabaldon, Mayor, West Sac

ACR Long Term Regional Outcomes

✓ College Readiness

- What does it mean to be ready for college?

✓ Educational Attainment

- Skill acquisition; CTE certificates, AA/AS, BA/BS, MA/MS, Ph.D.

✓ Career Readiness

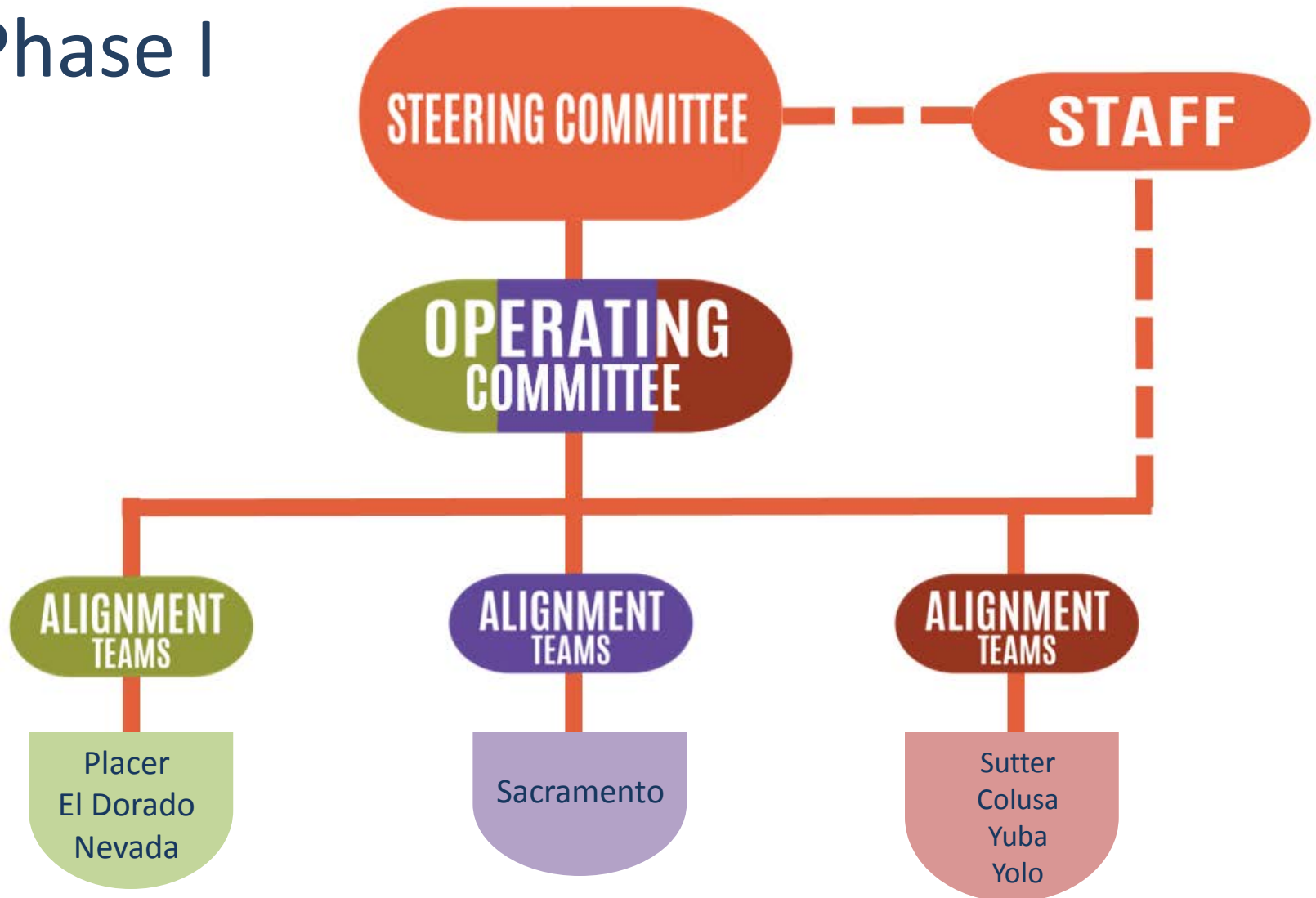
- Pathways, WBL (internships), problem-based learning, experiential learning

✓ Community Vitality

- Mobilization of a public and private sector partnership to improve community conditions concerning health and wellness, social services, and employment

Structure

Phase I



ACR Steering Committee Guiding Principles

- We believe that we are better together as a whole region than as individual communities.
- Our work is focused on supporting the whole child.
- We will do whatever it takes to help students succeed in school, work, and civic engagement across our region.
- Our work is generational and requires long-term stakeholder commitment.
- Our work will ensure that every student has access to opportunity, full engagement, and is accountable.
- We are committed to innovation and possibility thinking to achieve greater outcomes for all students in our region.

Wicked Problems



A problem that is **difficult to solve because of complex interdependencies**. The effort to solve one aspect of a wicked problem may negatively impact or create other challenges.

How it Works



**ISSUE
OR
POPULATION
CHALLENGE**



**FORM AN
A-TEAM**



**A-Team
Launch
Canvas™**



**PLAN THE
WORK**



**Tactical
Plan**

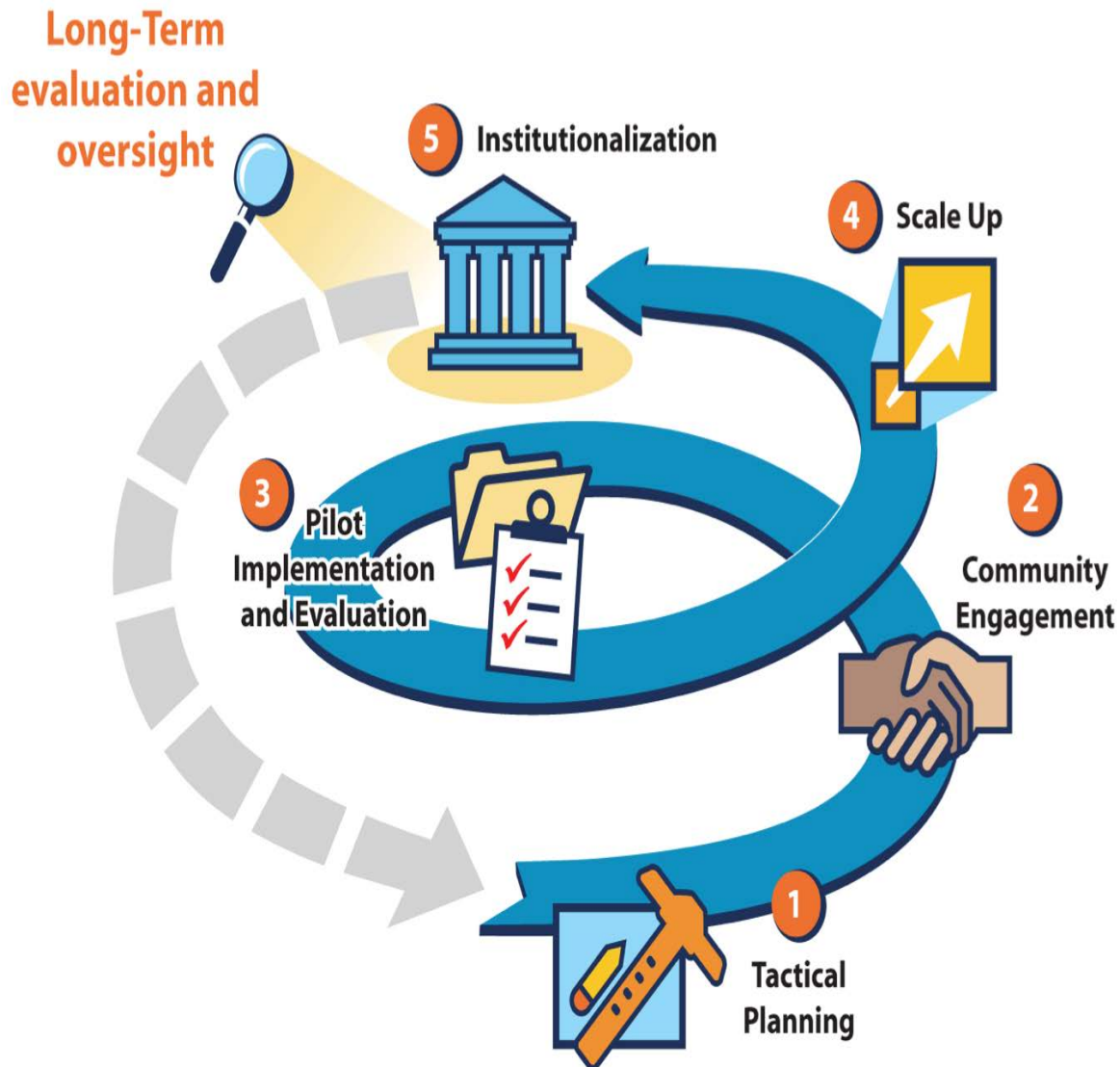


**EXECUTE THE
WORK**

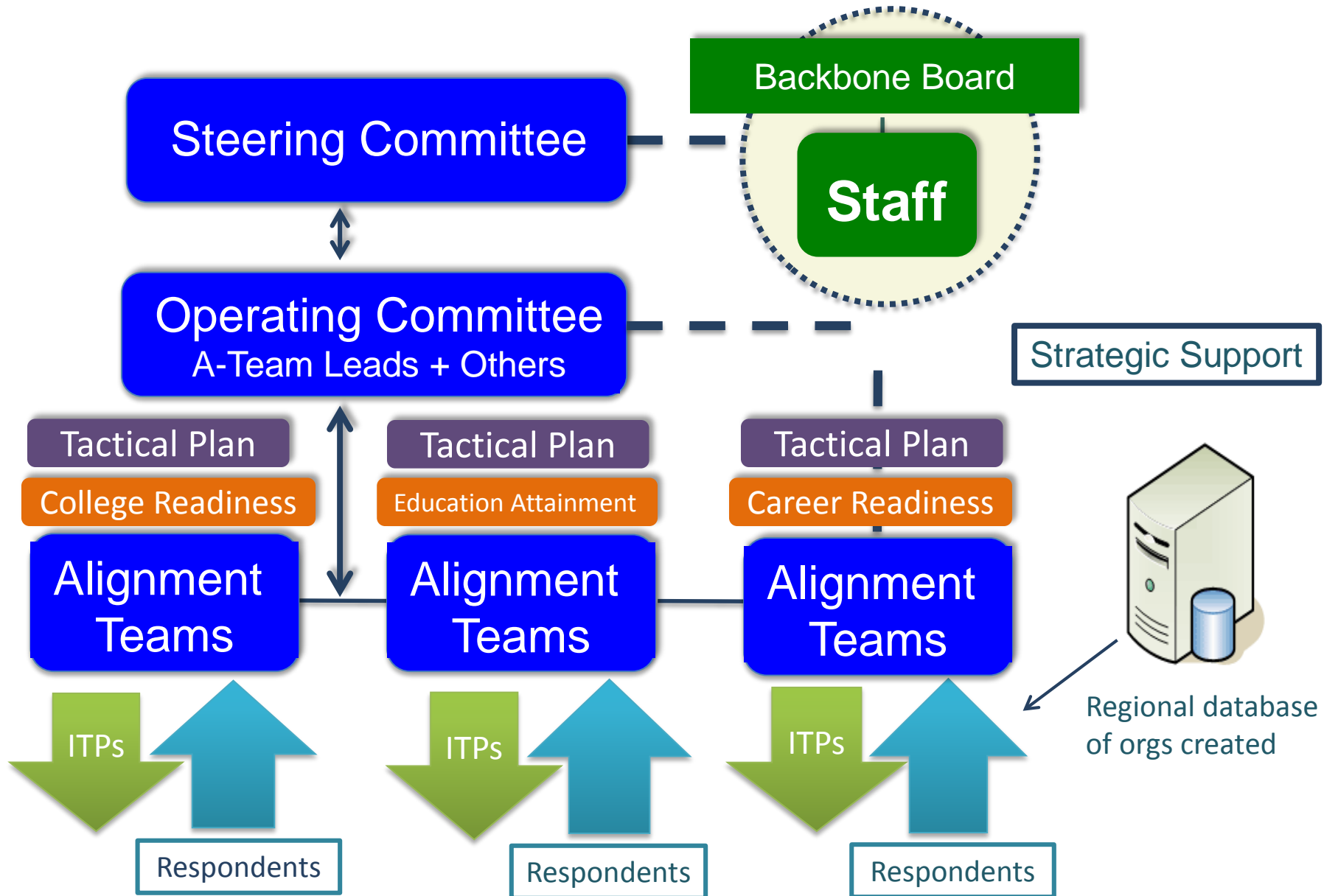


**Invitation
to
Participate™**

Process Step Detail



Structure and Process Detail Build



ACR Backbone Organization

Role

Provide organizational strategic direction, manage the Alignment processes, and support the Alignment Teams in the achievement of desired ACR outcomes

Key Responsibilities

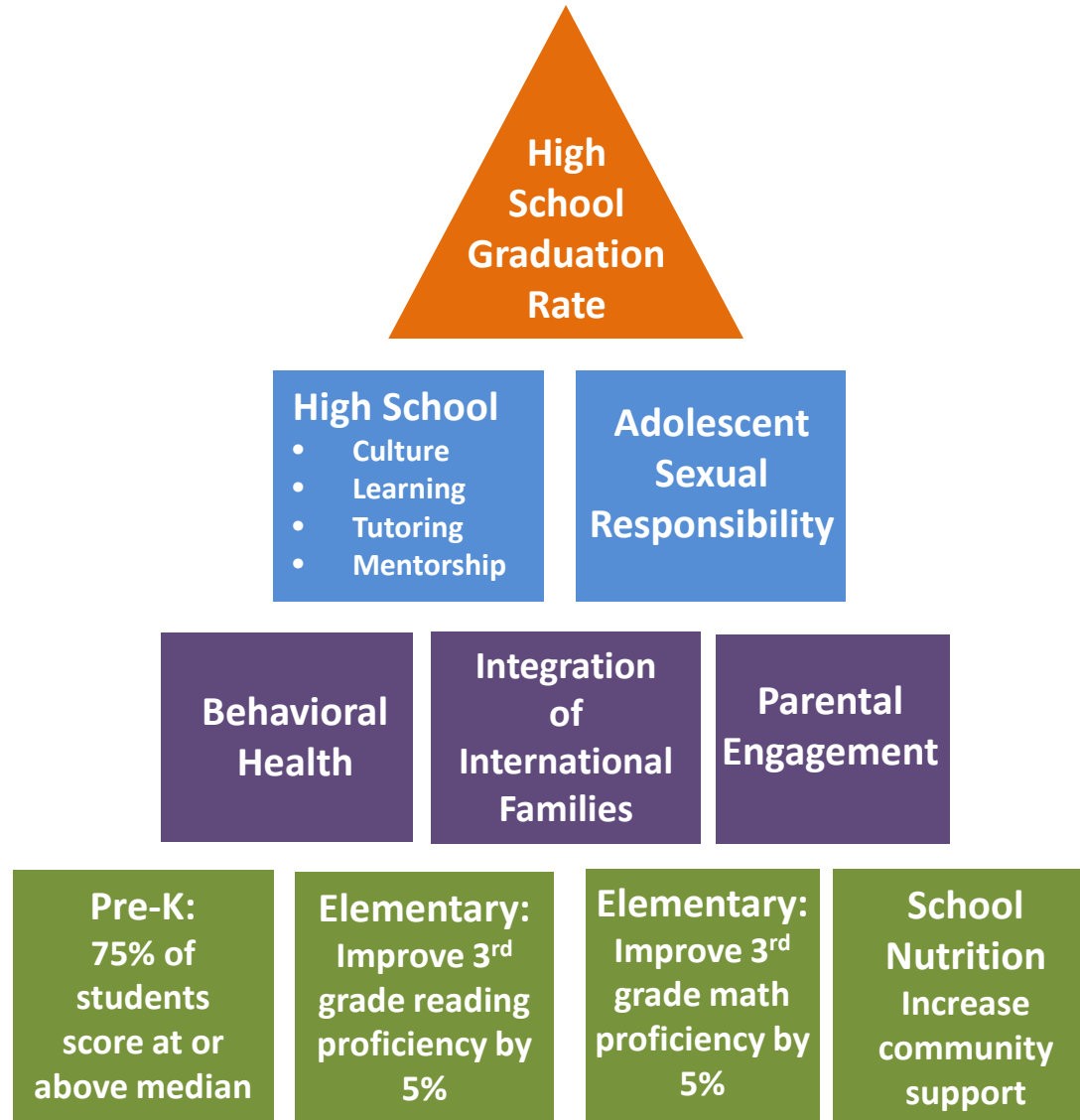
- ✓ Guide organizational vision and strategy
- ✓ Support Alignment activities across the ACR region
- ✓ Promote adherence to the Alignment process and focus on results orientation
- ✓ Facilitate effective and transparent communication among partners
- ✓ Coordinate and execute community outreach strategy
- ✓ Mobilize funding to ensure system and backbone sustainability
- ✓ Provide assistance with data collection and analysis
- ✓ ComCoefficient™ portal super-user

Organizational Structure

CEO, Administrative Manager, A-Team Manager(s), Community Outreach Manager

Keys to A-Team success are effective communications; the innovation and multi-disciplinary expertise members bring to the table; demonstrated passion and commitment to long-term outcomes; results-oriented

Long-term Regional Outcome

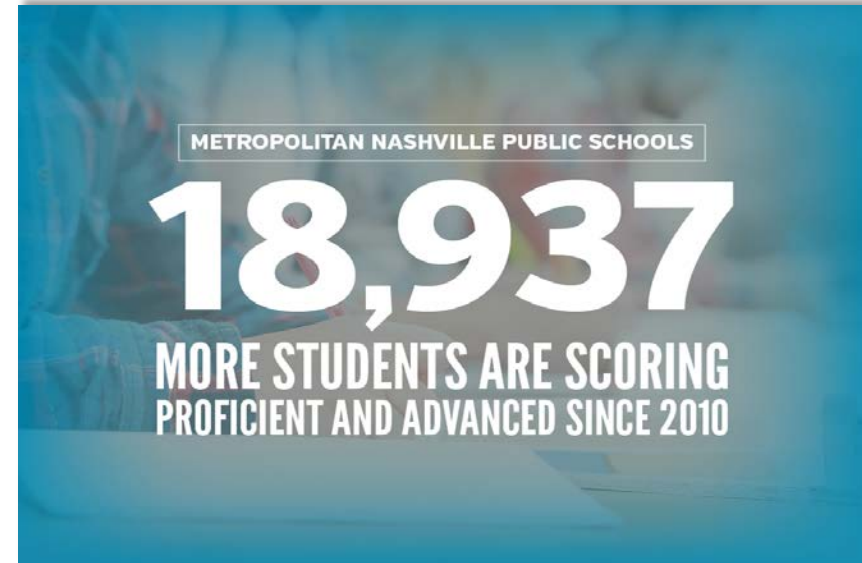


Illustrative purposes only

What is the “collective impact” of Alignment?

“The City of Jackson is committed to supporting young people, the future of the city. **Alignment Jackson** is an invaluable tool that helps us accomplish our goals.”

Tony Yarber, Mayor - Jackson, MS

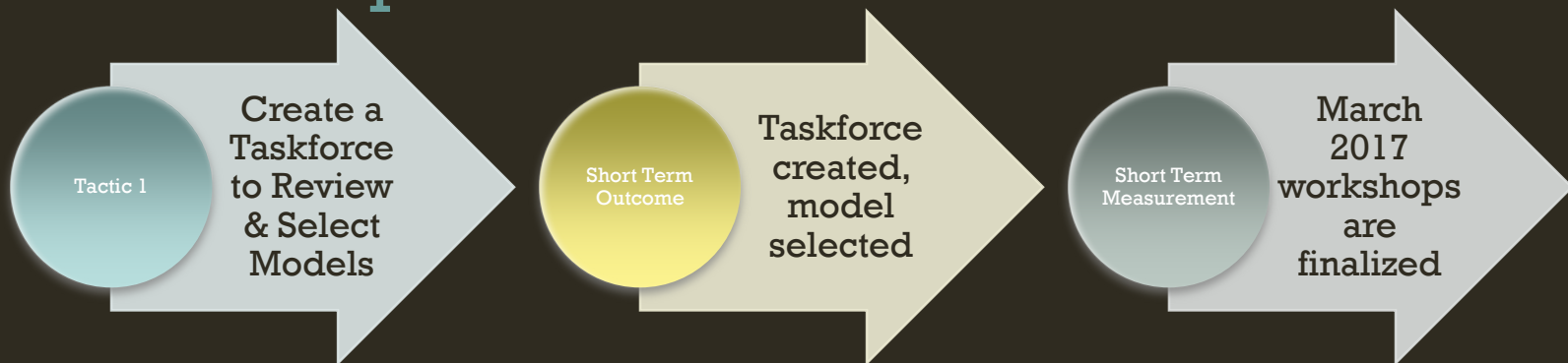


+ Capital Transformers

***Vision:** Through an aligned, regional, work-based learning system, career-ready persons have exposure to experiences and learning opportunities that provide knowledge, skills, and abilities to have choices for a successful future.*

Strategy: Prepare all youth & young adults for the workforce

Tactical Plan: Work –Ready Certification with Career Exposure



Align Sierra Nevada – Placer - El Dorado

Vision Statement:

“Align Sierra has an economically prosperous region with engaged business, education, & community members for a prepared and flexible workforce.”

Tactical Plan:

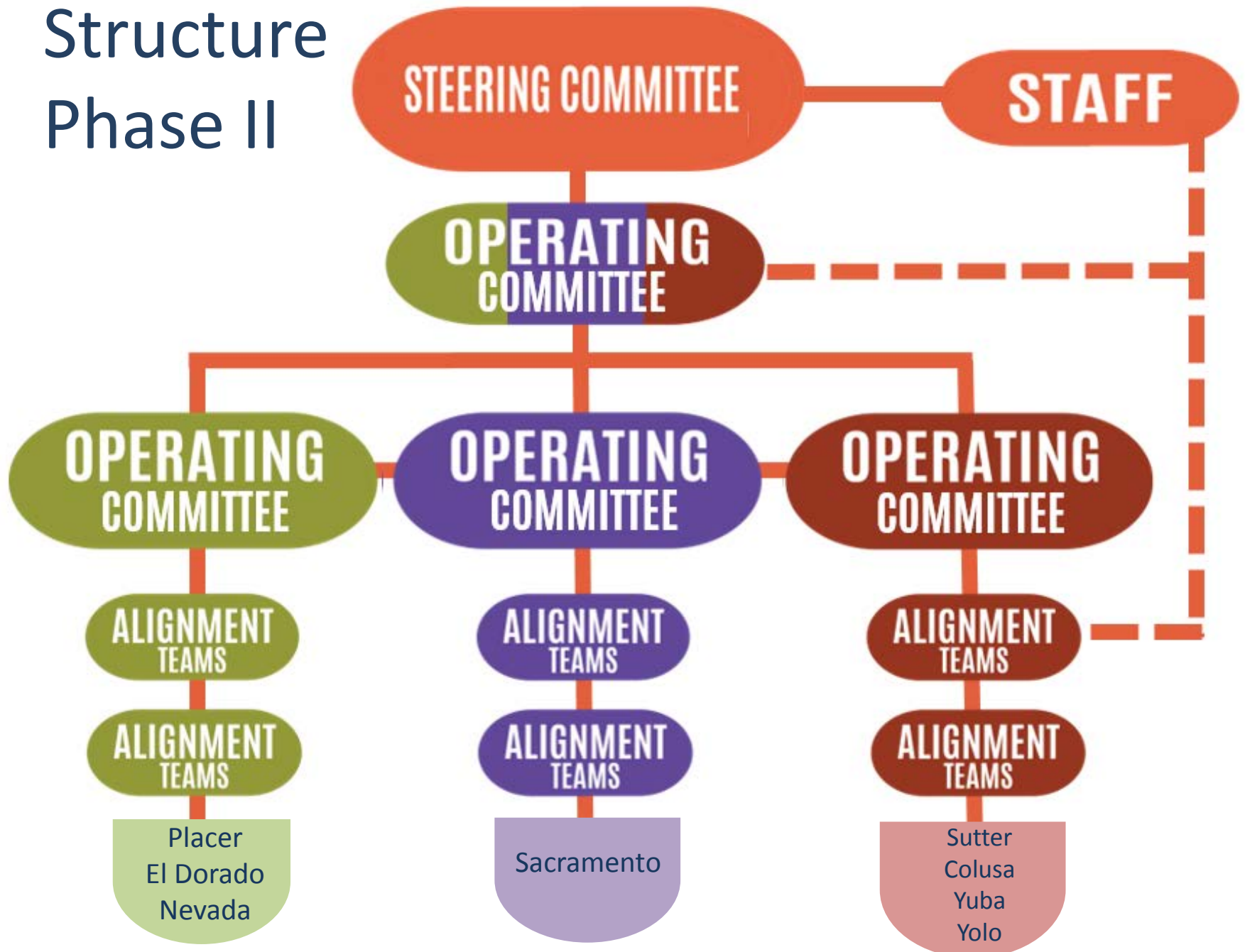
- Long term outcome: Increased career readiness in the Align Sierra region
- Overall strategy: Regional Career Readiness program with a full range of activities along the work-based learning continuum: Career awareness, Career exploration and Career preparation

Rural Region Alliance

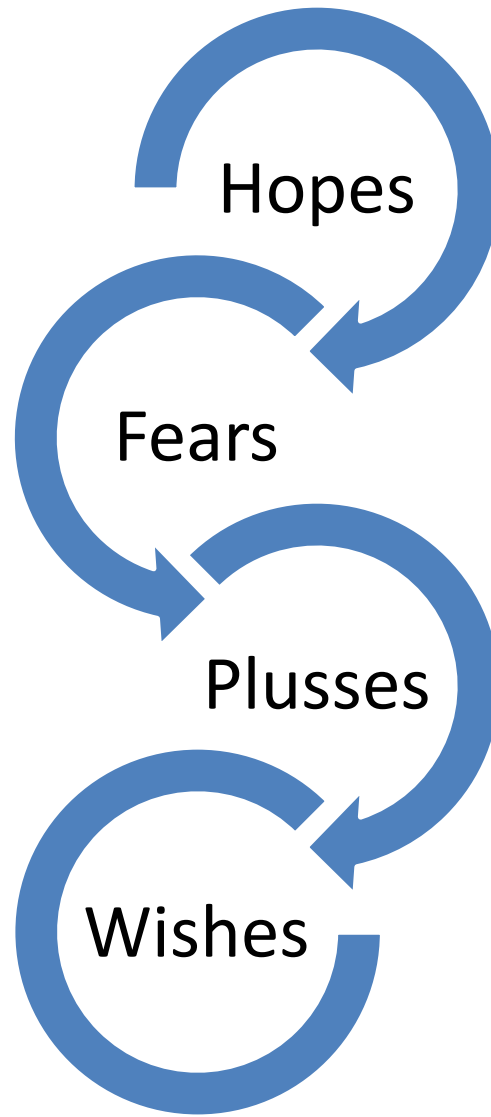
- Team Vision: to have every student career ready for 100% employment at a living wage
- Long Term Goals:
 - meet employer needs of a skilled workforce
 - Support students and adult learners in maintaining employment
- Tactical Plan:
 - Develop Micro-Certifications in areas of soft skills, basic office skills, basic mechanics, and customer service
 - Develop a “Now that I have the job... How do I keep it” toolkit

Structure

Phase II



Lessons Along the Way



Focused Conversation



Q & A